



# KRISTEN LUKACS

## CONTACT

kristenmlukacs@gmail.com  
kristenlukacs.com | 201-248-2572

## EDUCATION

*Susquehanna University*  
Selinsgrove, Pennsylvania  
Bachelor of Arts in Graphic Design  
May 2010

## DESIGN CAPABILITIES

art & photo direction  
publication & print media  
trade show/large scale graphics  
photography  
layout design  
photo editing & retouching  
digital and social media design  
corporate identity  
logo design/branding  
package design  
digital drawing  
typography & lettering  
small animation & video

## PROGRAM SKILLS

Adobe Illustrator, InDesign,  
Photoshop, After Effects, Acrobat,  
Express, Microsoft Word,  
Powerpoint, Excel,  
Canva, Constant Contact

## REFERENCES

*Portfolio and references  
available upon request*

## PROFESSIONAL EXPERIENCE

### Creative Manager → Senior Creative Manager

*Zyloware | Port Chester, NY*  
June 2021 – Present

creative direction, logo design/branding, catalog design, social media graphics, print & presentation design, point-of-sale displays.

*Brands include: Shaquille O'Neal, Stetson, Randy Jackson, Sophia Loren, Leon Max, Halston, Daisy Fuentes.*

*Customers include: Walmart, Costco, Sam's Club, National Vision, Eyemart Express*

*\*Winner of the Optical Women's Association Leadership Scholarship 2024*

### Freelance Designer

*Kristen Lukacs Design | Poughquag, NY*  
May 2010 – Present

logo design/branding, original artwork for custom stationery, social media design and content, typography, corporate identity, website content, email marketing and templating, advertising, etc. *Clients include Wiley & Sons, The Tomato Cafe, Costantino's Salon*

### Art Director

*Kallman Worldwide | Waldwick, NJ*  
September 2017 – September 2020

creative direction, large scale trade show graphics, brochures, corporate identity, advertising, promotional product design, infographics, social media graphics/content & animations, website content, newsletter designs and implementation, video and powerpoint presentations, templating, media trafficking and communication between internal and external entities

### Graphic Designer → Art Director

*Haband | Mahwah, NJ*  
June 2013 – September 2017

catalog and layout design from concept to completion, photography/art direction, photo editing

### Junior Designer/Production Artist

*Fiore | Cedar Knolls, NJ*  
March 2011 – October 2011

newsletter and brochure designs,  
minor photography

### Graphic Designer

*The Kraus Group | Fairfield, NJ*  
July 2010 – April 2011

branding, brochure, billboard, website & corporate identity designs

### Intern/Production Artist

*Fiore | Cedar Knolls, NJ*  
Summer 2009

*Intern | The Molecule | New York, NY*  
Summer 2007