



COLOR PALETTE

PRIMARY

A solid magenta circle.

E54C9B

A solid purple circle.

8B5CA6

A solid purple circle.

7D489C

A solid white circle.

FFFFFF

SECONDARY

A solid black circle.

000000

A solid yellow circle.

FFD100

A solid pink circle.

F8C3DA

TYPOGRAPHY & FONTS

Aa

Audrey

1234567890
Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Ardista Script

1234567890
Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Large Headline

SUB HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euis mod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit

LOGO VARIATIONS



MOOD BOARD

