



## COLOR PALETTE

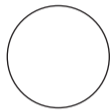
### PRIMARY



26247B



CDD62A



FFFFFF

### SECONDARY



231F20



8DC63F



50A7A8

## TYPOGRAPHY & FONTS

Aa

Shackleton

1234567890

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Gotham

1234567890

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Large Headline

## SUB HEADLINE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit

## LOGO VARIATIONS



FRAID KNOT  
SPORT  
FISHING



FRAID KNOT  
SPORT  
FISHING



## MOOD BOARD

