



## COLOR PALETTE

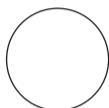
### PRIMARY



231F20



AD208E



FFFFFF

### SECONDARY



D5A4CB



BE9A32

## TYPOGRAPHY & FONTS

Aa

Bodoni 72

1234567890

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Aasyah

1234567890

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Large Headline

SUB HEADLINE

Lorem ipsum dolor sit amet, consectetur  
adipiscing elit, sed diam nonummy nibh  
eiusmod tincidunt ut laoreet dolore magna  
aliquam erat volutpat. Ut wisi enim ad  
minim veniam, quis nostrud exerci  
tation ullamcorper suscipit

## LOGO VARIATIONS



CALLDREAMS  
*beauty*



CALLDREAMS  
*beauty*



CALLDREAMS  
*beauty*



CALLDREAMS  
*beauty*



CALLDREAMS  
*beauty*

## MOOD BOARD

